

Privacy Statement

Red Vector, Inc.

Red Vector, Inc. ("Red Vector") knows that you care about your personal data, and your privacy is important to us. This Privacy Statement describes the personal data we collect and how we use or share that data. It also explains your rights regarding our processing of your personal data.

This Privacy Statement applies to personal data collected by us through a Red Vector website, in connection with our events, and sales and marketing activities, and from customers of our products and services where we act as a controller of the personal data. Please see our Applicant Privacy Statement for information on personal data we collect about job applicants.

This Privacy Statement provides the following information:

- Personal data we collect
- How we use personal data
- When we share personal data
- How long we retain personal data
- When we transfer personal data internationally
- How we secure personal data
- Your privacy rights
- Conditions of use, notices, and revisions
- Links to other sites
- How to contact us

1. Personal Data We Collect

The following are types of personal data we collect. The specific information we collect will depend on how you interact with Red Vector.

Data You Provide to Us

We collect personal data directly from you when:

- You enter information on our website or send to us electronically (including information you choose to provide when completing any 'free text' boxes in our forms) to express interest in obtaining additional information about our products and services, sign up for a webinar, event, or contest, download certain content or submit survey responses.
- You attend one of our events or an event we sponsor.
- You engage with sales representatives, including during phone calls.
- You contact customer support.
- You post on our message boards, chat features, blogs, and other Red Vector services to which you can post information and materials.
- You visit our offices and register as a visitor.

The personal data you provide directly to us may include your name, address, telephone number, email address, billing information, job title, department, or job role, as well as the nature of your request or communication. You can choose not to provide some information, but doing so may limit our ability to communicate with you or fulfill your requests.

Data We Collect Automatically

When you interact with our website or receive electronic communications from us, we automatically collect information, including:

- Information about your device and network. This includes information about the specific device you are using, such as the hardware model, operating system version, web browser and your Internet Protocol (IP) address/MAC address/device identifier.
- Information through cookies, clear GIFs, pixel tags and other similar technologies — including statistics on your activities on the website, pages accessed and links clicked; information about how you came to and used the website; broad geographic location and other technical data; and confirmation when you open an electronic communication.

This data often does not reveal your identity directly. For additional information about our use of cookies and similar technologies, please read our Cookie Notice.

Data We Receive from Other Sources

We receive information from third parties, such as channel partners, social media platforms, joint marketing partners, referral or commercial lead sources and other data providers. In certain

circumstances, we will send you an email letting you know that we have received your personal data, the source of the data, and a link to this Privacy Statement.

Personal data we receive from these sources includes name, email address, phone number, event attendance information, job role, public employment profile, and information about your product or service interests or preferences. We may combine this information with other personal data we hold about you and use it as described in this Privacy Statement.

2. How We Use Personal Data

Red Vector relies on a variety of information to operate our business. We collect and process your personal data for the following purposes. Where required by law, we obtain your consent to use and process your personal data for these purposes. Otherwise, we rely on another authorized legal basis to collect and process your personal data.

- Provide products and services to you and fulfill other requests you have, including support requests, as necessary to perform our contract with you.
- Evaluate the frequency, duration and patterns of usage of our website to improve the user experience.
- Update and expand our records with new information, and analyze our records to identify potential customers.
- Contact you with tailored advertising for products and services that may be of interest to you, including information about our products, promotions, and events.
- Register you as a visitor to our offices and manage non-disclosures you may be required to sign.
- Manage event registrations and attendance to plan and host events or webinars for which you have registered.
- Manage contests or promotions you register for.

3. When We Share Personal Data

We share personal data as necessary to operate our business. We do not sell your personal data and do not share it except as described below.

- **Business Partners:** Red Vector shares your personal data with resale partners to fulfill product and information requests.
- **Service Providers:** Red Vector uses other companies and individuals to provide services on its behalf, such as to assist with marketing, billing, customer support, payment processing and data analysis.
- **Professional Advisers:** Red Vector may share personal data with professional advisers including lawyers, bankers, auditors, and insurers.
- **Event Partners:** If you attend an event or webinar sponsored by or organized by us, Red Vector may share your personal data with partners or sponsors of the event.
- **Business Transfers:** If Red Vector is involved in a merger, dissolution, or sale of assets, we reserve the right to transfer your personal data as part of the transaction.
- **Protection of Red Vector and others:** Red Vector shares personal data when required by law or to respond to legal process, to protect customers or others, or to protect the rights or property of Red Vector.
- **Community website and blog users:** Any information that you post on our community pages or blog is publicly available and may be accessed through search engines or other publicly available platforms.
- **With your consent:** Except as described above, we will provide you with notice when your personal data will be shared with third parties.

4. How Long We Retain Personal Data

Red Vector will retain your personal data for as long as needed to fulfill the purpose for which it is collected, and as required or permitted by law (such as tax, legal, accounting, or other purposes). We will consider any requests to purge data retained on our systems in accordance with applicable laws.

5. When We Transfer Personal Data Internationally

Red Vector is headquartered in the United States with entities, operations, and service providers in the United States and throughout the world. Your personal data may be transferred outside your jurisdiction, including to countries that are not subject to an adequacy decision by the European Commission and that may not provide for the same level of data protection as your jurisdiction. We have appropriate safeguards

to ensure your personal data receives an adequate level of protection and security, including entering into agreements with written assurances from service providers and implementing standard contractual clauses as approved by the European Commission.

6. How We Secure Personal Data

Red Vector uses administrative, organizational, technical, and physical safeguards to protect your personal data. We use physical access controls, encryption, Internet firewalls, intrusion detection and network monitoring depending on the type of data. We also require our service providers to use appropriate security measures.

7. Your Privacy Rights

Updating Your Information

If you would like to update the personal data you have provided to us, please contact us at compliance@redvector.ai

Marketing Communications

You can opt-out of receiving marketing communications from us by clicking "unsubscribe" in any marketing email communications we send you.

Additional Rights for the EEA and Certain Other Territories

If you are in certain territories (such as the European Economic Area and United Kingdom), you have the right, under certain circumstances, to exercise the following privacy rights. To exercise your rights, please contact compliance@redvector.ai.

- Right not to provide consent or to withdraw consent: You have the right not to provide your consent or to withdraw your consent at any time.
- Right of access: You have the right to access the personal data that we hold about you.
- Right of erasure: In certain circumstances, you have the right to request the deletion of your personal data.

- Right to object to processing: You have the right to request that Red Vector stop processing your personal data in certain circumstances.
- Right to data portability: You have the right to obtain the personal data that you consented to give us or that was provided to perform our contract with you.
- Right to rectification: You have the right to require us to correct any inaccurate or incomplete personal data.
- Right to restrict processing: You have the right to request that we restrict processing of your personal data in certain circumstances.
- Right to lodge a complaint with the data protection authority: If you have a concern about our privacy practices, you can report it to the relevant data protection authority.

8. Conditions of Use, Notices, and Revisions

If you choose to visit a Red Vector website, your visit and any dispute over privacy is subject to this Privacy Statement and our website terms of use. If you have any concern about privacy at Red Vector, please contact us at compliance@redvector.ai with a thorough description, and we will try to resolve it.

Our business changes constantly, and our Privacy Statement will change also. We may email periodic reminders of our notices and conditions, but you should check our website frequently to see recent changes. If required by applicable law, we will notify you of any material changes to this Privacy Statement. We will never materially change our policies and practices to make them less protective of personal data collected in the past without the consent of affected individuals.

9. Links to Other Sites

Our website may provide links to other websites through direct links or through applications such as "Share" or "Like" buttons. Other websites may contain links to the Red Vector website or services. We do not control those sites or their privacy practices, which differ from those described in our Privacy Statement. The personal data you choose to give to unrelated parties is not covered by this Privacy Statement, and we encourage you to review their privacy policies.

Personal Data from Children

Our website, products and services are not directed to individuals under the age of 16. We do not knowingly collect personal data from those individuals. If you become aware that a child has provided us with personal data, please contact us at compliance@redvector.ai. If we become aware that a child under the age of 16 has provided us with personal data, we will take steps to delete the information.

10. How to Contact Us

For questions or concerns about this Privacy Statement or our privacy practices, please contact:

Red Vector, Inc.

Privacy & Compliance Team

Email: compliance@redvector.ai