

# Cookie Notice

*Red Vector, Inc.*

This Cookie Notice explains how Red Vector, Inc. ("Red Vector") uses cookies and similar technologies when you visit a Red Vector website, interact with marketing emails, or use Red Vector products. In some cases, we use cookies and similar technologies to collect personal data, in which case this notice also applies.

This Cookie Notice provides the following information:

- What cookies are
- Categories of cookies we use
- Social media features
- Targeted online advertising
- You have the control
- Changes to this Cookie Notice
- How to contact us

## 1. What Cookies Are

---

Cookies are small data files that are placed on your device when you visit a website. Companies make wide use of cookies to make their websites or products function more efficiently, and to provide reporting information.

Cookies set by the website operator are called "first party cookies." Cookies set by parties other than the website operator are called "third party cookies." Third party cookies enable websites to provide third party features or functionality (e.g., advertising, interactive content, and analytics). The parties that set these third-party cookies can recognize your device both when it visits the website in question and when it visits certain other websites.

## 2. Categories of Cookies We Use

---

We use first party and third-party cookies for several reasons. See the "Cookies used by Red Vector" section below for specific information about these different types of cookies.

### **Strictly Necessary Cookies**

Some cookies are required for technical reasons for our websites and products to operate, such as to log in and access secure areas. Some are session cookies that are stored in temporary memory, not retained after an end-user's browsing session ends, and do not obtain information from the end-user's device. Others are used to recognize returning users and remember preferences. Cookies are important tools used to operate, maintain, and monitor security protections within Red Vector products. These cookies are essential for using our product and website. We refer to these as "strictly necessary" cookies.

### **Analytics Cookies**

Some cookies enable us to understand how individuals use and interact with our websites, electronic communications, and products. We recognize and count the number of visitors and see how they move around the site or interact with our communications. This helps us improve the way our site works by making sure users easily find what they need. The collected data provides us only with anonymous traffic statistics (like number of page views, number of visitors, and time spent on each page). We call these "analytics" cookies.

### **Functionality Cookies**

Some cookies are used to remember user choices (e.g., username and location) and provide enhanced, more personal features. These cookies are not essential for using and navigating the website, but without them certain functionality may be unavailable. We call these "functionality" cookies.

### **Advertising Cookies**

Some cookies allow us to deliver more targeted online advertising and marketing campaigns based on your visit to our website or interaction with our electronic communications. We refer to these as "advertising" cookies.

## **3. Social Media Features**

---

Our websites and electronic communications may use social media features, such as a "share" or "like" button ("Social Media Features"). These features may collect your IP address and the page you are visiting on our website, and they set a cookie to enable the feature to function properly. You may be given the option to post information about your activities on our websites to a profile page of yours. Your interactions with these features are governed by the privacy policy of the company providing the relevant Social Media Features.

## 4. Targeted Online Advertising

---

Red Vector uses service providers to track and analyze both individualized usage and volume statistical information from interactions with our websites and electronic communications. We also may partner with third parties (such as advertisers and ad networks) to display advertising on our websites, electronic communications, and to manage and serve advertising on other third-party sites.

These third parties use cookies, web beacons, pixel tags and similar tracking technologies to collect and use information about your online activities, either on our websites, electronic communications, and other third-party sites. This information is used alone and in combination with information about you that we obtain from other sources to infer your interests and deliver you targeted advertisements and marketing that are more tailored to you based on your browsing activities and inferred interests ("Interest Based Advertising"). This Interest Based Advertising will only be delivered where permitted by applicable law and in accordance with your advertising and marketing preferences.

Our third-party service providers also use cookies or web beacons to collect information about your interaction with our websites, electronic communications, and other third-party sites to measure and track the effectiveness of advertisements and our online marketing activities. The information collected through this process does not enable us or them to identify your name, contact details or other personal information that directly identifies you unless you choose to provide these.

## 5. You Have the Control

---

You can control our use of cookies and targeted online advertising. You have the right to decide whether to accept or reject cookies.

- **Strictly necessary cookies:** Because these cookies are strictly necessary to deliver our websites and services, you cannot refuse them.
- **Browser controls:** You can set your web browser controls to accept or refuse cookies. If you choose to reject cookies, you may still use our websites and products, but your access to some functionality and areas of our websites and certain products may be restricted. On most web browsers, you will find a "help" section on the toolbar for guidance on how to receive a notification when you are receiving a new cookie and how to turn cookies off. Please see the links below for guidance on modifying your browser settings:
  - [Internet Explorer](#)
  - [Mozilla Firefox](#)
  - [Google Chrome](#)
  - [Apple Safari](#)
- **Disabling most interest-based advertising:** Most advertising networks offer you a way to opt out of Interest Based Advertising. If you would like to find out more information, please visit [www.aboutads.info/choices](http://www.aboutads.info/choices) or [www.youronlinechoices.com](http://www.youronlinechoices.com).
- **Do Not Track:** Some Internet browsers — like Internet Explorer, Firefox, and Safari — include the ability to transmit "Do Not Track" or "DNT" signals. Since uniform standards for "DNT" signals have not been adopted, our websites do not currently process or respond to "DNT" signals. We take privacy and meaningful choice seriously and will continue to monitor developments around DNT browser technology and the implementation of a standard. To learn more about "DNT", please visit "All About Do Not Track."

## 6. Changes to This Cookie Notice

---

We may update this Cookie Notice from time to time to reflect, for example, changes to the cookies we use or for other operational, legal, or regulatory reasons. Please re-visit this Cookie Notice regularly to stay informed about our use of cookies and related technologies. If required by applicable law, we will notify you of any material or substantive changes to this Cookie Notice.

## 7. How to Contact Us

---

If you have any questions about this Cookie Notice, you can write to us via email at [compliance@redvector.ai](mailto:compliance@redvector.ai) or by mail at:

**Red Vector, Inc.**

ATTN: Compliance

851 Duportail Road

Chesterbrook, PA 19087