
FOR IMMEDIATE RELEASE

Red Vector Recognized for its FULCRUM™ Platform in Gartner® Market Guide

Valley Forge, PA — March 14, 2025 – Red Vector announced its recognition as a representative vendor in Gartner’s updated Market Guide for Insider Risk Management (IRM) Solutions. This acknowledgment highlights Red Vector’s FULCRUM™ platform as a solution that closely aligns with Gartner’s vision and recommendations for effective insider risk management.

“We are honored to be recognized by Gartner in their Market Guide for Insider Risk Management Solutions. This recognition validates our approach to developing a purpose-built human behavior analytics platform that breaks down traditional departmental silos and enables organizations to proactively mitigate insider risks across their enterprise.”

Stephen Layne, Chief Executive Officer – Red Vector, Inc.

FULCRUM™ Alignment with Gartner’s Recommendations

FULCRUM™ alignment with Gartner’s recommendations is evident across multiple dimensions:

- **Purpose-Built Human Behavior Analytics.** While traditional IRM solutions have historically relied on essential monitoring or rule-based systems limited to specific domains, FULCRUM™ stands out as a dedicated human behavior analytics platform. It integrates insights from the HR, legal, cybersecurity, and physical security domains, aligning with Gartner’s emphasis on cross-functional integration and cohesive strategy.
- **Comprehensive Data Ingestion.** Gartner emphasizes that IRM solutions must integrate data from multiple domains to ensure comprehensive threat mitigation. FULCRUM™ offers extensive data ingestion capabilities for HR, legal, cybersecurity, and physical security data, effectively eliminating information silos and enabling unified visibility throughout the organization.
- **Proactive Risk Mitigation.** In line with Gartner’s emphasis on proactive detection and intervention, FULCRUM™ delivers risk assessments, actionable dashboards, and timely responses that enable organizations to address insider threats before they materialize into damaging incidents.
- **AI-Driven Analytics.** In line with Gartner’s encouragement, FULCRUM™ demonstrates leadership by actively incorporating AI-driven analytics and leveraging machine learning to predict future insider threat activity.

- **Seamless Integration.** FULCRUM™ seamlessly integrates with existing cybersecurity infrastructure (including Splunk, CrowdStrike, Microsoft, Broadcom/Symantec, Trellix/McAfee, Forcepoint, Proofpoint, Everfox, DTEX, and KnowBe4), enhancing their value without requiring replacement—a key consideration highlighted in Gartner’s recommendations.
- **Actionable Compliance Support.** As regulatory pressures increase, Gartner emphasizes the need for robust compliance support. FULCRUM™ provides comprehensive compliance reporting and actionable insights to support regulatory audits and adherence to security frameworks.
- **Cost Efficiency and Rapid Deployment.** Addressing Gartner’s observation that cost and complexity are significant barriers to IRM solution adoption, FULCRUM™ offers a highly cost-effective solution characterized by rapid deployment, quick value realization, and low total cost of ownership.
- **Holistic and Ethical Organizational Risk Management.** Gartner’s view that effective insider risk management requires comprehensive, people-centric surveillance and robust monitoring solutions integrated across multiple data sources aligns perfectly with FULCRUM™’s approach to providing AI-driven insider risk analytics that deliver people-centric behavioral surveillance while maintaining privacy and compliance standards.

Red Vector continues to innovate in the IRM space, developing solutions that enable organizations to manage and mitigate insider threats effectively, legally, and ethically globally.

For more information about Red Vector and the FULCRUM™ platform, visit www.redvector.ai. To download a complimentary Gartner Market Guide for Insider Risk Management Solutions, please visit redvector.ai/gartner.html.

About Red Vector

Red Vector, Inc. is a Risk-Adaptive Intelligence company specializing in insider risk management for enterprise, regulated, and critical infrastructure organizations. Drawing on 12 years of threat detection expertise honed in classified environments, Red Vectors Fulcrum Platform provides context-based risk intelligence, validated by Gartner’s March 2026 “Treat Insider Risk as Human Risk” research to prevent insider incidents from escalating into data breaches. Learn more at redvector.ai.

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